

WETK(TV), Burlington, VT
WVER(TV), Rutland, VT
WVTA(TV), Winsor, VT
WVTB(TV), St. Johnsbury, VT

Public File Report

12/1/10-11/30/11

WETK(TV), Burlington, VT
WVER(TV), Rutland, VT
WVTA(TV), Windsor, VT
WVTB(TV), St. Johnsbury, VT

VPT RECRUITMENTS FOR THE PERIOD 12/01/10 - 11/30/11

1	COMMUNITY ENGAGEMENT DIRECTOR
2	MASTER CONTROL MEDIA SPECIALIST
3	VIEWER SERVICES REPRESENTATIVE
4	FUND RAISING & EVENTS COORDINATOR
5	DIRECTOR OF WEB AND INTERACTIVE CONTENT
6	MASTER CONTROL MEDIA SPECIALIST
7	MEMBERSHIP MANAGER

WETK(TV), Burlington, VT
 WVER(TV), Rutland, VT
 WVTA(TV), Windsor, VT
 WVTB(TV), St. Johnsbury, VT

RECRUITMENTS FOR THE PERIOD 12/01/10 - 11/30/11

COMMUNITY ENGAGEMENT DIRECTOR	
SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	
EEO LIST	
JOBSINVT.COM	1
PBS CONNECT	
BURLINGTON FREE PRESS	5
STAFF REFERRAL	
VPT WEB SITE	6
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - BURLINGTON FREE PRESS)	

MASTER CONTROL MEDIA SPECIALIST (4-11)	
SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	
EEO LIST	
JOBSINVT.COM	1
PBS CONNECT	
BURLINGTON FREE PRESS	
STAFF REFERRAL	
VPT WEB SITE	4
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - VPT WEB)	

VIEWER SERVICES REPRESENTATIVE	
SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	1
EEO LIST	
JOBSINVT.COM	
PBS CONNECT	
BURLINGTON FREE PRESS	1
STAFF REFERRAL	
VPT WEB SITE	4
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - BURLINGTON FREE PRESS)	

WETK(TV), Burlington, VT
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FUND RAISING AND EVENTS COORDINATOR	
SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	1
EEO LIST	
JOBSINVT.COM	1
PBS CONNECT	
BURLINGTON FREE PRESS	
STAFF REFERRAL	
VPT WEB SITE	1
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - VPT WEB SITE)	

DIRECTOR OF WEB AND INTERACTIVE CONTENT	
SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	
EEO LIST	
JOBSINVT.COM	2
PBS CONNECT	
SEVEN DAYS NEWSPAPER	1
STAFF REFERRAL	
VPT WEB SITE	2
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - SEVEN DAYS)	

MASTER CONTROL MEDIA SPECIALIST 10/10	
SOURCES UTILIZED	INTERVIEWEES
CRAIGS LIST	
EEO LIST	
PBS CONNECT	
SEVEN DAYS NEWSPAPER	2
STAFF REFERRAL	
VPT WEB SITE	1
VT ASSOC. OF BROADCASTERS	2
VT DEPT. OF EMPL. & TRAINING	
(Hiree - SEVEN DAYS)	

MEMBERSHIP MANAGER

WETK(TV), Burlington, VT
WVER(TV), Rutland, VT
WVTA(TV), Windsor, VT
WVTB(TV), St. Johnsbury, VT

SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	
EEO LIST	
JOBSINVT.COM	
PBS CONNECT	
SEVEN DAYS NEWSPAPER	
STAFF REFERRAL	1
VPT WEB SITE	6
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - STAFF REFERRAL)	

12/1/10 - 11/30/11 - SUMMARY	
SOURCES UTILIZED	INTERVIEWEES
CRAIGSLIST	2
EEO LIST	
JOBSINVT.COM	5
PBS CONNECT	
BURLINGTON FREE PRESS	6
SEVEN DAYS NEWSPAPER	3
STAFF REFERRAL	1
VPT WEB SITE	24
VT ASSOC. OF BROADCASTERS	2
VT DEPT. OF EMPL. & TRAINING	
TOTAL	43

Recruitment Sources Information

EEO LIST	ORGANIZATION	ATTENTION:	CITY	STATE	ZIP	ADDRESS 1
	Abenaki Self Help Association	Gustavo Teran	Swanton	VT	05488	P.O. Box 276
	African/American Student Union	Blundell House/Redstone Campus	Burlington	VT	05405	University of Vermont
	Boston University	Career Services	Boston	MA	02215	19 Deerfield Street
	Burlington College	Internship Office	Burlington	VT	05401	95 North Avenue
	Castleton State College	Judith Carruthers	Castleton	VT	05735	Job Placement Office
	Champlain College	Pat Boera	Burlington	VT	05402	163 South Willard Street
	College of St. Joseph	Director of Career Planning	Rutland	VT	05701-3899	71 Clement Road
	CyberSkillsVT	Debbie Sheldon	Burlington	VT	05401	279 North Winooski Avenue
	Dartmouth College	Career & Employment Office	Hanover	NH	03755	6208 College Center
	Howard University	School of Communications	Washington	D.C.	20059	525 Bryant Street N.W.
	Johnson State College	Careers@jsc.vsc.edu	Johnson	VT	05656	337 College Hill
	Latin American Center	Mia Velasquez	Manchester	NH	03104	541 Maple Street
	Lyndon State College	Office of Career Services	Lyndonville	VT	05851	Career Services Office
	North Eastern University	Donna Atwater	Boston	MA	02115	Rm 108 Stearns Hall
	St. Michael's College	Attn: Cynthia Brisson	Colchester	VT	05439	Winooski Park
	Transitions Two	Career Services	Burlington	VT	05401-4935	346 Shelburne Road
	University of New Hampshire	Career Services	Durham	NH	03824	Attn: David Holmes
	University of Vermont	Career Development - Bldg. E	Burlington	VT	05405	Living & Learning Center
	VABIR	Kathy Shevlin	Burlington	VT	05401	108 Cherry Street
	Vermont Job Service	Tammy King	Burlington	VT	05401	63 Pearl Street
	Vermont Technical College		Randolph Center	VT	05061	PO Box 500
	Women In Communications		Tewksbury	MA	01876	360 River Road

SENT POSTINGS ELECTRONICALLY TO COLLEGE OF ST. JOSEPHS, JOHNSON STATE COLLEGE

Other Recruitment Sources	ORGANIZATION	ATTENTION:	CITY	STATE	ZIP	ADDRESS 1
	EEO Mailing List	See Listing Above				
	Burlington Free Press	Andrew Trombley: atrombley@burlingt.gannett.com				
	PBS Connect	www. Pbs.org				
	Seven Days Newspaper	Michelle Brown (802) 865-1020 x21				
	Staff Referral	Rob Cunningham				
	Vermont Association of Broadcasters	Jim Condon				
	Vermont Dept. of Employment & Training	(802) 658-1120	Burlington	VT	05402-0301	PO Box 310
	Vermont Public Television - on-air	Rob Cunningham	Colchester	VT	05446	204 Ethan Allen Avenue
	Vermont Public Television - Web site	http://www.vpt.org/about/jobs.html	Colchester	VT	05446	204 Ethan Allen Avenue

Vermont ETV, Inc. (d/b/a Vermont Public Television)
EEO Supplemental Outreach Activities
(December 1, 2010-November 30, 2011)

VPT Internship Program (#5)

Vermont Public Television has an internship program whereby college students work at VPT to learn skills that can translate into employment in broadcasting following graduation. In some instances college credit is given. During the reporting period, VPT provided two internship opportunities to students in the production department and three in the community engagement/communications department. The interns were students from the following colleges/universities: St. Michael's College, University of Massachusetts, Castleton State College and Keene State College.

Training Programs (#8)

During the reporting period 26 VPT staff members attended 10 local and national conference and training seminars. Topics included new media, journalism, engineering, fund raising, production, promotion and station management. In addition, 15 on-site training days were provided to production and engineering staff on the use of new production equipment.

Events at Educational Institutes (#10)

During the reporting period VPT's promotion producer taught a 3 unit course at New England Culinary Institute titled "Communications Media".

On April 7th, 2011, VPT's production manager provided judging for a video contest for Skills USA. On April 29, 2011, four members of VPT's production staff provided judging for "Videofest" at Castleton State College.

List Job Openings with Media Trade Group (#12)

VPT listed each full-time opening during the reporting period with the Vermont Association of Broadcasters, a media trade group with broad-based membership, including women and minorities.

Management Training on Equal Employment Opportunity and Preventing Discrimination (#14)

On April 4, 2011 one VPT staff member with human resource responsibilities attended an all-day training titled "Respect in the Workplace".

On October 5, 2011, two staff members with human resource responsibilities attended an all-day training employment law seminar which presented topics of current interest to human resource, management and other executives with an emphasis on recent changes to labor and employment laws.

Station Tours (#16)

During the reporting period station personnel conducted station tours for young people and their adult chaperones. Tours include demonstrations of television technology as well as ample opportunity to ask questions of members of VPT staff.